

Tobacco Facts

- Tobacco use is the single greatest cause of preventable disease and premature death in the United States
- Research shows that you have a significant influence on your patients' decision to quit by recommending that they stop using tobacco
- The National Cancer Institute projects that if providers assisted even 10% of their tobacco-using patients in quitting, the number of tobacco users in the United States would drop by 2 million people annually (Fiore et al., 1990)
- The Surgeon General states that if every health professional used the brief tobacco intervention every time they saw a tobacco user, we would reduce tobacco use by 20%

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Sponsored by:



Asotin County Health District

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North Central District Health Department

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In collaboration with community partners:

Lewis-Clark Early Childhood Program

St. Joseph Regional Medical Center

Tri-State Memorial Hospital

Valley Medical Center

Washington State Department of Health
Tobacco Prevention & Control Program

JOIN US - June 24, 2008

Tobacco Implications & Therapeutic Interventions For Your Patients

- Learn about the public health implications of maternal smoking
- Learn how to help smoking patients kick the habit for good
- Learn about the available pharmacological cessation aids
- All this and dinner!



FREE
Registration required
Space limited

AGENDA

Tri-State Memorial Hospital

Conference Room

1221 Highland Avenue, Clarkston, WA 99403

- **Cost: FREE**
- **Space is limited.** Must register by June 19, 2008

5:00-6:00 PM — Social Hour/Vendor Display

5:30 PM — Dinner

6:00-6:45 PM — Dr. Kim Thorburn

Public Health Implications of Maternal Smoking

- Articulate the population impacts of maternal smoking
- Recognize the public health perspective and harm reduction strategies used in tobacco control

6:45-7:30 PM — Penelope Brewer, MS

Basic Tobacco Intervention Skills

- Articulate the importance of screening patients for tobacco use
- Describe the best practice patient education methods for smoking cessation

7:30-7:45 PM — Break: Vendor Display/Dessert

7:45-8:30 PM — Jonathan Reynolds, Pharm. D.

Prescription To Quit

- Review various pharmaceutical products available to assist patients in smoking cessation
- Discuss pros and cons of pharmacological products

About our presenters:

Dr. Kim Thorburn, MD, MPH

Dr. Thorburn currently serves as the medical director for Planned Parenthood of the Inland Northwest and worked as the Health Officer and Director of the Spokane Regional Health District for 9 years. She received her MD from the University of California, San Francisco, and her MPH from the University of Hawaii. Dr. Thorburn has served as the chair for the Washington State Board of Health and is a member of the Board of Trustees of the Washington State Medical Association. Dr. Thorburn has extensive experience in women's health issues and maternal child health programs.



Penelope Brewer, MS

Penelope Brewer is a long-time anti-tobacco advocate. She has been involved in tobacco work for many years, working with medical residency programs, health promotion, behavior change, and relapse prevention. She has also been trained extensively in motivational interviewing to help individuals make positive changes in their lives.



Jonathan Kent Reynolds, Pharm. D.

Jonathan Kent Reynolds has been a Clinical Assistant Professor with the Washington State University College of Pharmacy for four years. He teaches four classes at WSU. One of them is a course designed to prepare his students to assist people in their attempts to quit smoking. The curriculum he uses is from the RxForChange program (rxforchange.ucsf.edu). In addition to his WSU work, he is a regular volunteer at the pharmacy in the Snake River Community Clinic and he manages the pharmacy at the Idaho Veterans Home in Lewiston.



REGISTRATION

“Tobacco Implications & Therapeutic Interventions for Your Patients”

**Registration Due Date:
June 19, 2008**

**This conference is free of charge, but registration is required.
Space is limited.**

Name

Position/Title

Organization

Address of Organization

Phone

Email

Certificates of participation are available for 2.5 hours of CME/CEU credit

This registration can be mailed, faxed, or emailed to North Central District Health Department

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